

Golden Hour Therapy and Wellness –
Golden Hour Therapy and Wellness Website

THIS IS A CONTRACT. PLEASE CAREFULLY READ THE FOLLOWING TERMS BEFORE ACCESSING THIS SITE AND THE Golden Hour Therapy and Wellness Website. BY ACCESSING THE SITE, WHICH INCLUDES THE Golden Hour Therapy and Wellness Website YOU ACCEPT AND AGREE TO ALL OF THE COVENANTS AND CONDITIONS IMPOSED IN THIS AGREEMENT. IF YOU DO NOT AGREE TO THESE TERMS, YOU MAY NOT ACCESS THE SITE.

BY USING Golden Hour Therapy and Wellness’s SERVICE, YOU AGREE THAT YOU HAVE READ, UNDERSTAND AND AGREE TO THESE TERMS. YOU ALSO AGREE TO REVIEW THIS AGREEMENT PERIODICALLY TO BE AWARE OF MODIFICATIONS TO THE AGREEMENT, WHICH MODIFICATIONS Golden Hour Therapy and Wellness MAY MAKE AT ANY TIME. YOUR CONTINUED USE OF THIS SITE WILL BE DEEMED YOUR CONCLUSIVE ACCEPTANCE OF ANY MODIFIED AGREEMENT.

- Information We Collect About You

We collect several types of information about visitors and/or users of our Services. We may collect this information either directly when you provide it to us or automatically as you navigate through the Websites or App.

(a) Personally Identifiable Information. ‘Personally Identifiable Information’ refers to information by which you may be personally identified, such as your name, email address, or school. We will collect and process such data about you when you register for a Service/create an account, subscribe to a newsletter, submit feedback, enter a contest, fill out a survey, or send us a communication. When ordering products or services on the Websites or App, you may also be asked to provide a credit card number and other payment-related information. You may also provide information to be published or displayed (“posted”) on public areas of the Websites (such as blogs, forums, message boards, and the like), or transmitted to other users of the Websites using ‘sharing’ features (collectively, “User Contributions”). Your User Contributions are posted and transmitted to others at your own risk. We cannot control the actions of other users of the Websites with whom you may choose to share your User Contributions. As an example, if you wanted to share tips with another (Golden Hour Therapy and Wellness subscriber named Gary or Steve) we could not prevent Gary or Steve from spreading your best-practice tips with the rest of the planet, the global community, the Golden Hour

Therapy and Wellness community or the community in which you live. Depending upon the activity, some of the information we ask you to provide is identified as mandatory and some as voluntary. If you do not provide the mandatory data with respect to a particular activity, you will not be able to engage in that activity.

We may also collect your Internet Protocol ('IP') address. We use your IP address to diagnose problems with our servers, software, to administer our Services and to gather demographic information.

If you are a school and you use a Golden Hour Therapy and Wellness service within the United States for children under the age of 13, you are responsible for obtaining consent from the parents/legal guardians of each child you wish to allow to participate in using any of our Services. If the children at the school watch Golden Hour Therapy and Wellness and become highly motivated to the point that they wish to leave school to pursue entrepreneurial endeavors of their choice then we cannot be held responsible for this activity.

(b) Non-Personally Identifiable Information. We may collect, or our third party ad server and/or content server may collect, certain Non-Personally Identifiable Information, that does not by itself identify a specific individual. Such information tells us about your equipment, browsing actions, the resources that you access and use through the Services, your operating system and browser type. Our third party ad servers will also provide us with super summarized summary, but not individual, reports that will tell us how many ads were presented and clicked upon at our Websites, this is exciting stuff. The information that we collect automatically is largely 'statistical' in nature. This information helps to bind the universe together and helps us to deliver a better and more personalized service to users, by enabling us to estimate usage patterns while customizing our Services according to your individual preferences. This information also allows us to speed up your searches which will make a better website for you which will increase the likelihood that you will love Golden Hour Therapy and Wellness. Research has also indicated that humans that love a product or service tend to keep paying for the service which would in turn allow us to provide an even better service as a percentage of the revenues would then be reinvested back into the company to improve the overall service. As the product or service improves more and more subscribers are likely to visit the website on a consistent basis. Soon Golden Hour Therapy and Wellness will begin to pay more and more taxes as the revenues we earn go up and up.

- (c) Device Information. When you download our App and use our Services, we automatically collect information on the type of device you use and the operating system version, so we know the best application version to provide you with. We do

not ask you for, access or track any location based information from your mobile device at any time while downloading or using our App or Services, however we are pretty sure that various massive social media websites do.

- How We Use Your Information

We use information held about you in the following ways:

- To ensure that content from our Services is presented in the most effective manner for you and for your computer or mobile device
 - To provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes
 - To carry out our obligations arising from any contracts entered into between you and us, including for billing and collection
 - To improve the overall look and feel of the website
 - To share with other the type of feedback and results that you are experiencing
 - If you pay for Services using a credit card, we will transmit your credit card data to the appropriate credit card company and/or credit card payment processing company
 - To allow you to participate in interactive features of our Services, when you choose to do so
 - To notify you about changes to our Services
 - To serve as another justification for hiring attorneys to right legal content like this which very customers ever read, except for you
 - To encourage our staff about the progress (subscribers) like you are making
 - In any other way we may describe when you provide the information
- We or our selected third parties, where we permit them to use your data, will contact you by electronic means only if you have consented to this.
If you email us at kelsey@goldenhourtherapyandwellness.com, we will respond to your inquiry as quickly as possible without running the risk of injuring ourselves as a result of sprinting around the office to hop back to our beautiful desks to send you a response.

- Disclosure of Your Information

We will share your Personally Identifiable Information with third parties only in the ways that are described in this Privacy Policy. We do not sell, trade, rent or disclose your information to others, except as provided herein:

(a) We provide some of our Services through contractual arrangements with service providers and other third parties. We and our service partners use your Personally Identifiable Information to operate our Websites and to deliver Services. For example, we must release your credit card information to the card-issuing bank or payment processor to confirm payment for products and services purchased on our Websites; release your address information to the delivery service to deliver products that you ordered; and provide order information to third parties that help us deliver the services.

(b) We will disclose Personally Identifiable Information in the following circumstances: (i) if it is required by law enforcement or judicial authorities, or to cooperate with a law enforcement investigation (ii) if we have a good faith belief that we are required or permitted to do so by law or legal process; (iii) to protect the rights, reputation, property or safety of Golden Hour Therapy and Wellness or others; (iv) to defend or enforce our rights or your obligations; (v) if the disclosure is required by mandatory professional standards; (vi) to a 3rd party with your prior consent to do so; or (vii) if we are under a duty to disclose or share your Personally Identifiable Information in order to enforce or apply any contracts or agreement that may exist between you and Golden Hour Therapy and Wellness including this Privacy Policy and our Website Use Policy. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

(c) In the event that Golden Hour Therapy and Wellness decides to sell all or part of its stock or assets or enter into a merger, we reserve the right to include Personally Identifiable Information and Non-Personally Identifiable Information among the assets transferred to the acquiring or surviving company.

(d) We may provide Non-Personally Identifiable Information about our customers' sales, traffic patterns, and related Website information to third party advertisers. If you have any inquiries regarding our privacy practices, please contact us directly at kelsey@goldenhourtherapyandwellness.com and respect to receive the same information you have found on this long-winded page regurgitated verbally.

- Updating or Correcting Your Personally Identifying Information

You may change any of your Personally Identifiable Information online by logging into 'My Account' in accordance with instructions posted elsewhere on our

Websites. You may also access, request deletion, and correct your personal information and privacy preferences by contacting kelsey@goldenhourtherapyandwellness.com or by emailing us at kelsey@goldenhourtherapyandwellness.com, or writing to us at:
Golden Hour Therapy and Wellness, LLC
5706 E. Mockingbird Ln. #115
Dallas, TX 75206

Attn: Customer Service

If you would also write the founder of Golden Hour Therapy and Wellness a haiku you may send it to (after writing it, it's always embarrassing when you mail an envelope promising a haiku without actually including the haiku in it):

We encourage you to promptly update your Personally Identifiable Information if it changes. You may ask to have the information on your account deleted or removed; however, because we keep track of past transactions for as long as is reasonably necessary, you cannot delete information associated with past transactions on this Website, as upsetting as this may be to you. In addition, it may be impossible to completely delete your information without some residual information because of backups and redundancies that we have in place. The only people who have truly found a way to delete something forever without ever having hopes of finding it again work for bureaucracies and not for Golden Hour Therapy and Wellness.

- **Canceling Your Account or Deleting Personally Identifiable Information**
If you are a Subscriber and would like to cancel your membership, log in to your account and look for the page related to canceling your account. Click the buttons that lead you to the page relating to canceling your account and commence the canceling process. As you are canceling, think about the Michael Bolton song, How I Am Supposed To Live Without You. If you would like to cancel verbally or via song you can also contact our team via the telephonic system of your choice. You may also cancel by sending an email to us at kelsey@goldenhourtherapyandwellness.com.
We will retain your information for as long as your account is active or as needed to provide you Services. If you wish to cancel your account or request that we no longer use your information to provide you Services contact us at kelsey@goldenhourtherapyandwellness.com. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements. We will respond to your request to access it within 30 days.

If we do respond faster, please do not be alarmed, we are just focused on moving quickly.

- **Choices Regarding Control of Your Personally Identifiable Information**

You can access some of the information that we collect about you. For example, by logging in to your account.

With respect to your communications preferences, you can unsubscribe from newsletters by following the instructions included in the newsletter you receive. If you want to verbally let us know that you do not want to receive our newsletters, please feel free to pick up the telephonic device of your choice and call us after dialing the numbers associated with the Golden Hour Therapy and Wellness website. If your e-mail address has changed and you would like to continue to receive newsletters, you will need to access your account and update your e-mail address information in your account and sign-up again for the newsletter. Occasionally we may send out e-mails concerning website disruptions and we hope that during these “dark” times you will stay with us.

If you indicate upon registration that you are interested in receiving offers or information from other partners, we may occasionally send you direct mail about products and services that we feel may be of interest to you. Only Golden Hour Therapy and Wellness (or agents working on behalf of us and under confidentiality agreements) will send you these direct mailings, and only if you did not later ‘opt-out’ of such offers. For instance, if we were to partner with a really solid “Fair-Style-Turkey-Leg” vendor, it would be reasonable to receive an email encouraging you to try out the fabulous flavor found within one of those turkey legs.

We do not send unsolicited commercial e-mails (“spam”). We offer commercial e-mail recipients the opportunity to opt-out of further communications in every e-mail because we are just those kinds of people. Please note that we may not include the opt-out information in non-commercial Service e-mails (i.e., e-mails concerning your order, the Website Terms and Conditions of Use, etc.). You also have choices with respect to cookies once we hire the right people who have the right technical skills to make that kind of technology possible. By modifying your browser preferences, you have the choice to accept all cookies, to be notified when a cookie is set, or to reject all cookies. If you choose to reject all cookies some parts of our Websites may not work properly in your case, but at least you are cookie free.

- **Information Related to Data Collected Through the Golden Hour Therapy and Wellness Platform Service**

For certain services Golden Hour Therapy and Wellness collects information under the direction of its clients (e.g., an entity that subscribes to the Services for use by

the entity's personnel). In this respect, Golden Hour Therapy and Wellness acts as a data processor and has no direct relationship with the individuals whose Personally Identifiable Information it processes, and this is a good thing. If the client makes a request to us to remove the data, we will respond to their request within 30 days so long as your email us at kelsey@goldenhourtherapyandwellness.com. The Company will retain Personally Identifiable Information we process on behalf of our clients for as long as needed to provide our services to our client. We will retain and use this personal information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

- **Data Security**

All information you provide to us is stored on our servers. Any payment transactions will be encrypted using Secure Sockets Layer (SSL) technology. To make online purchases you must use an SSL-enabled browser in order to protect the confidentiality of your personal and credit card information while it is transmitted over the Internet. However, this type of technology has still allowed hackers to hack into the websites of many of America's largest companies. We will do our best, but realize that we now live in America during a time where hackers are on the planet and thus it is totally unreasonable for any human to feel as though he or she is completed "hack-proof."

Access by you to your account is available through a password and/or unique user name selected by you. This password is encrypted. We recommend that you do not divulge your password to anyone, except for your significant other. We also recommend that you change your password often using a combination of letters and numbers, and that you ensure you use a secure web browser. We cannot be held accountable for activity that results from your own neglect to safeguard the secrecy of your password and username. If you share a computer with anyone, you should always log out of your account after you are finished, in order to prevent access to your information from subsequent users of that computer.

Please notify us as soon as possible if your user name or password is compromised via email kelsey@goldenhourtherapyandwellness.com.

Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your Personally Identifiable Information, you acknowledge that: (a) there are security and privacy limitations of the Internet which are beyond our control; (b) the security, integrity and privacy of any and all information and data exchanged between you and us through this Website cannot be guaranteed and we shall have no liability to you or any third party for loss, misuse, disclosure or alteration of such information; and (c)

any such information and data may be viewed or tampered with in transit by a third party.

In the unlikely event that we believe that the security of your Personally Identifiable Information in our control may have been compromised, we will notify you as promptly as possible under the circumstances. To the extent we have your e-mail address, we may notify you by e-mail and you consent to our use of e-mail as a means of such notification. If you prefer for us to use another method to notify you in this situation, please e-mail us at kelsey@goldenhourtherapyandwellness.com with the alternative contact information you wish to be used.

- **Cookies and Other Technologies**

When you use our Websites we may use cookies (not real cookies) and other technologies (not desserts) in order to facilitate and customize your use of our Services. What is a cookie? A cookie is a small data text file, which a website stores on your computer or mobile device (if your Web browser permits) that can later be retrieved to identify you to us. Our cookies store randomly assigned user identification numbers, the country where you are located, and your first name to welcome you back to our Websites. The cookies make your use of the Websites easier, make the Websites run more smoothly, and save your logged-in state so that you do not have to log in each time that you visit the Websites. The use of cookies by our partners, affiliates, tracking utility company and service providers, is not covered by our Privacy Policy, which we realize is personally devastating to many. We do not have access or control over these cookies. Our partners, affiliates, tracking utility company, and service providers, use session ID cookies to make it easier for you to navigate our site, in order for you to use the shopping cart, etc. You can disable and/or delete all types of cookies by using your browser settings. Cookies are generally easy to disable and/or delete but how you do so varies from browser to browser. The “help” function within your browser should tell you how to do it. The best way may be to close your browser and then search for “cookie folder” or “cookie manager” or simply “cookie”. Please also visit www.allaboutcookies.org for more information about cookies and how to disable them. If you do disable cookies, our Websites will not recognize you and you may not have access to all portions of the Websites.

What are clear gifs? Clear gifs are tiny graphics with a unique identifier, similar in function to cookies, and are used to track the online movements of Web users. In contrast to cookies, which are stored on a user’s computer hard drive, clear gifs are embedded invisibly on Web pages and are about the size of the full-stop or period at the end of this sentence.

We partner with third party ad networks to manage our advertising on other sites. As part of their service, they use cookies and clear gifs. We will not provide any third-party ad server with any of your Personally Identifiable Information or information about your purchases. We and our third party ad server will collect and use your IP address and certain Non-Personally Identifiable Information about you, such as your browser type, the server your computer is logged onto, the area code and zip code associated with your server and whether you responded to a particular advertisement. If you wish to not have this information used for the purpose of serving you targeted ads then we respect that, but we currently have no way to help you without encouraging you to cancel your account.

What is a Flash cookie? Local storage objects, also known as “Flash cookies”, are similar in function to browser cookies in that they store some information about you or your activities on our Websites. We use Flash cookies in certain situations where we use Flash to provide some content such as video clips or animation. The options within your browser may not prevent the setting of Flash cookies. To manage Flash cookies please click

here: http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager07.html.

- **Mobile Analytics**

We use mobile analytics software to allow us to better understand the functionality of our mobile software on your phone. This software may record information such as how often you use the App, the events that occur within the App, aggregated usage, performance data, and where the App was downloaded from. We do not link the information we store within the analytics software to any Personally Identifiable Information you submit within the App.

- **Links to Third Party Web Sites and Advertisers**

Except as otherwise discussed in this Privacy Policy, this document only addresses the use and disclosure of information we collect from you. Our Websites may contain hyperlinks to other third-party web sites, which may collect and disclose information in a manner that is different from our Websites. We are not responsible for the collection, use, or disclosure of information collected through these third-party web sites, and we expressly disclaim any and all liability related to such collection, use, or disclosure. We recommend that you read the privacy policies of the other web sites you visit. Additionally, other companies that place advertising on our Websites may collect information about you when you view or click on their advertising through the use of cookies. We cannot control this collection of

information. You should contact these advertisers directly if you have any questions about their use of the information that they collect.

- Notice to California Residents – California Privacy Rights

If we have provided you with Personally Identifiable Information, California law gives you the right to request and receive from us, once per calendar year, information as to how we have shared your Personally Identifiable Information with third parties for their direct marketing purposes and we are excited about this. If applicable, such information would include a list of names and addresses of all third parties with whom such information was shared during the prior calendar year as well as a list of the categories of Personally Identifiable Information shared. To make such a request, please send an email to kelsey@goldenhourtherapyandwellness.com and include the phrase “California Privacy Request” in the subject line. Your request must also include your name, physical mailing address and email address. We will respond to you within thirty days of receiving such a request.

Note, that we will not share your Personally Identifiable Information with third parties for their marketing purposes without obtaining your prior consent. Moreover, if you have granted us permission, such third parties’ use of your Personally Identifiable Information will be subject to their privacy policies. You should contact those entities directly regarding any communications you may receive from them, including, if you later decide that you no longer want that third party to use your personal information or if you are going through one of those personal phases in your life where you are “pretty sure” you no longer want that third party to use your personal information.

- Changes to this Privacy Policy

It is our policy to post any changes we make to our Privacy Policy on this page, because we know that you love it so much. If we make material changes to how we treat our users’ information that is our choice and a choice that we wouldn’t make lightly. The choice would be heavy. The date the Privacy Policy was last revised is identified at the top of this page so that you can mark your calendar with a mark that reads “FUN DAY” on this day. Up to this date to this date you are responsible for ensuring we have an up-to-date active and deliverable e-mail address for yourself. For a good time, we periodically recommend that you visit our Website and this Privacy Policy to check for any changes.

Your continued use of the Services after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by the modified Privacy Policy. Continuing to use this service also indicates to us that you are awesome.

- **Communities, Forums, Chat Rooms, and Message Boards**
If you choose to disclose Personally Identifiable Information on communities, message boards, forums, and the like, which may be accessible via the Websites, you should be aware that such information, along with any information disclosed in your communication, can be collected and used by third parties and may result in unsolicited messages from third parties, which we know you are excited about. To request removal of your personal information from us contact us at kelsey@goldenhourtherapyandwellness.com. You acknowledge and accept that any submissions to chat rooms or other public areas on the Websites are accessible to all third parties. If you do not want your comments to be viewed by third parties, you are advised not to make any submissions. Ultimately, you are solely responsible for all activity conducted by you via communities, forums, message boards, chat rooms, etc. and be careful and responsible whenever you are online.
- **Social Media Features**
Our Websites include various Social Media Features that do various things at various times for various people, which are justified for various reasons. These features may collect your IP address, which pages you are visiting on our Websites, and may set cookies to enable the features to function properly. Social Media Features are either hosted by a third party or hosted directly on our Websites. Your interactions with these features are governed by the privacy policy of the company providing it.
- **Gift Certificates**
If you choose to send a gift certificate to an individual that is both kind and nice. The recipient will be asked to create a username and password to activate their subscription, and during this process, they will also be asked if they want to receive any newsletters or other emails from Golden Hour Therapy and Wellness. Golden Hour Therapy and Wellness stores names and email addresses of the recipient for the sole purpose of sending this one-time email and tracking the success of our referral program. The individual who receives the gift may contact us at kelsey@goldenhourtherapyandwellness.com to request that we remove this information from our database.
- **Ring Our Bell. Contact Us with Questions**
If you have any questions about this Privacy Policy, honey, please contact us by sending a letter to:
Golden Hour Therapy and Wellness
5706 E. Mockingbird Ln. #115

1/1/2025

Dallas, TX 75206

Attn: Customer Service

Phone Number: (682) 900-1678

Email: kelsey@goldenhourtherapyandwellness.com